

Evening Talk on “Shopping Mall: Design, Build, Operation & Maintenance of Mega Shopping Malls”

Jointly organized with IEM Mechanical Engineering Technical Division (METD)

Date : Tuesday, 19th March 2019

Venue : IEM (Southern Branch) Training Centre, 24B, Jalan Abiad, Taman Tebrau Jaya, 80400 Johor Bahru

Speaker : Ir. Lum Youk Lee

Synopsis

The management of successful shopping malls today is increasingly complex as malls become more and more competitive. Therefore, good management will mean an optimum balance of soft skills (human resource) and hardware (building structures and equipment). The talk will explore what it takes to manage shopping malls well from the perspective of engineering skills i.e. to engineer and re-engineer both new and old malls. Topics of interest include delving into trends for the future, managing energy efficiency, the modernization of vertical transportation, lighting designs, ventilation in car parks, viability of solar power and even the whims and fancies of retail fit-out designs etc. Join our well experienced speakers from the field of hand-on practitioners and consultants who will enlighten participants on the complexities of mall management from the engineers’ viewpoint. Learn from actual case studies and be enlightened!

Time	Tentative Programme
5.00 p.m. – 5.30 p.m.	Registration & Refreshment
5.30 p.m. – 5.40 p.m.	- Welcome Speech By IEM (SB) Organising Committee
5.40 p.m. – 7.00 p.m.	- Talk on “Shopping Mall: Design, Build, Operation & Maintenance of Mega Shopping Malls”
7.00 p.m. – 7.30 p.m.	- Question & Answer Session
7.30 p.m.	Closing & End of talk

Biodata Speaker:

Ir. Lum Youk Lee is a member of Board of Engineers Malaysia and Advisor to Mechanical Engineering Technical Division of The Institution of Engineers Malaysia in 2011. He has 17 years of extensive work experience in high-rise property construction and excellent knowledge and skills in the management of commercial, retail and residential properties including repositioning, upgrading and transformation initiatives. Ir. Lum speaks regularly at training courses, seminars and conference and is currently Technical Committee of Persatuan Pengurusan Kompleks Malaysia (PPK).

Participant Fees:

Grade	Online	Normal
IEM Corporate Member & Graduate Members (30 years and above)	RM 40.00	RM 50.00
IEM Senior Members (60 years and above)	RM 20.00	RM 30.00
IEM Graduate Members (Below 30 years)	RM 20.00	RM 30.00
Non-Member	RM 100.00	RM110.00

Closing Date: 15th March 2019

For **ONLINE REGISTRATION**, payment **MUST BE MADE VIA ONLINE PAYMENT** (bank-in the participant fees into the Institution’s Maybank Current Account (No. 5-013920-15708) before the **closing date**. Registration will be on a first-come-first-serve basis. Kindly return the Reply Slip to the IEM (SB) office before **15th March 2019** together with a non-refundable cheque for the participant fees made payable to **The Institution of Engineers, Malaysia (Southern Branch)**. Alternatively, you could bank-in the participant fees into the Institution’s Maybank Current Account (No. 5-013920-15708), and to facsimile both the Bank-in and Reply Slips to the Institution. The Institution requests all members co-operation in ensuring fees are paid in advance to the seminar. Please also be reminded that fees will not be refunded to absent participants who have paid, and to also note that all reservations must be paid despite participant cancellations. Thank you for your continuous support of the Institution.

Chairman, Sub-Committee on Seminar and Technical Talk, IEM (SB)

REPLY SLIP

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To: Hon. Secretary,
The Institution of Engineers, Malaysia (Southern Branch)
E-mail : iemsouthern@gmail.com/sec@iemsb.org.my ; Fax: 07 - 331 9710

Evening Talk on “Shopping Mall: Design, Build, Operation & Maintenance of Mega Shopping Malls”

Tuesday, 19th March 2019, 5.30 p.m. – 7.30 p.m. at IEM (Southern Branch) Training Centre, Johor Bahru.

I wish to attend the above talk. I enclosed herewith a cheque No. for the amount of RM.....as payment for the seminar fee.

Name of Member: Membership No:.....

I/C No:

Address: Tel (O): Fax :.....

..... Tel (H/P):.....

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